

# Press Release

## Sony expands range of video-network cameras to MPEG4

*Tailored designs give video access, anywhere, anytime through  
greater network efficiency*

**5 October 2004** – Sony Europe has created four powerful, bandwidth effective MPEG4 video network cameras, designed to deliver outstanding image quality under different environmental pressures and risks, from low to high security demands.

Suitable for semi-professional, low-risk and domestic application, the **SNC-P1** is a small, discreet MPEG4 camera that is affordable and easy to use.

The **SNC-RZ25P MPEG4 PTZ** camera is ideal for remote monitoring both in lower-risk and security-sensitive environments requiring a controllable view, such as stations, nurseries, hospitals and streets. This powerful camera delivers optimum detail both in the day and by night through streaming over typical broadband networks.

Designed for installations in higher-risk environments, such as schools, public venues and industrial sites, the **SNC-DF70P MPEG4** network camera offers a heavy-duty, integral dome enclosure that is vandal-proof and weather resistant.

The **SNC-DF40P MPEG4** mini fixed dome camera is ideal for surveillance sites such as retail stores, hotels and building entrances, where less noticeable camera presence is preferred.

“Home and small business customers require a very different solution to clients operating in large or public venues, and we have designed the latest range with these diverse needs in mind.” said Yasuhiro Ohara, Senior Manager at Sony Europe. “Security is paramount in today’s society and Sony’s line-up of networked video solutions deliver high-performance, easy-to-install solutions.”

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## Product specifications

**SNC-P1:** All-in-one MPEG4 camera with plug and play capability, offering outstanding image quality up to 30 fps even when bandwidth is limited, and up to 20 simultaneous and authorised users accessing the camera stream at the same time.

**SNC-RZ25P:** This high performance and sensitive MPEG4 PTZ camera employs Exwave HAD™ technology to provide high-quality images and video. The wide-pan/tilt angle performance and x18 optical zoom offers flexible use in various environments. Images can be stored on board using a choice of either Compact Flash or Memory Stick removable media, and an optional wireless module allows camera signals to be transmitted over wirelessLAN.

**SNC-DF40P:** MPEG-4 compression with Adaptive Rate Control ensures stable, high quality pictures with network-efficient bandwidth requirements. The camera supports audio transmission from either its own in-built microphone or an external line input, and the in-built vari-focal lens provides optimum coverage over any desired area. Smart vector motion detection also provides more efficient activity detection with reduced risk of false triggers.

**SNC-DF70P:** A Day/Night MPEG4 network mini-fixed dome camera, this design features removable infrared filters, ideal for extremely low-light or night-time use. Housed in a heavy-duty aluminium die-cast enclosure, it comes with a durable polycarbonate-viewing window that complies with the IP66 standard.

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### **About Sony:**

Sony manufactures audio, video, communications and information technology products for the global consumer and B2B markets. With its music, pictures, game and online businesses, Sony is uniquely positioned to become a leading personal broadband entertainment company in the 21st century.

In Europe, its business division is now a leading supplier of broad horizontal communications solutions as well as magnetic and optical storage solutions. Amongst others, Sony Business Europe's market segment solutions and service & support packages are targeted at organisations in the Healthcare, Media, Retail, Large Venue and Transport sectors. Device components such as camera sensors and modules, displays, batteries and semiconductors are targeted at OEM manufacturers and system integrators. For more information please visit [www.sonybiz.net](http://www.sonybiz.net).

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