

sps ipc drives



28th International Exhibition
for Electric Automation
Systems and Components

Nuremberg, Germany, 28–30 November 2017
sps-exhibition.com

Answers for automation



mesago
Messe Frankfurt Group



SPS IPC Drives – the exhibition The perfect platform for electric automation!

Title	SPS IPC Drives 2017 28th International Exhibition for Electric Automation Systems and Components
Date	28 – 30 November 2017
Venue	NürnbergMesse
Sequence	annually
Organizer	Mesago Messemanagement GmbH mesago Messe Frankfurt Group

SPS IPC Drives is the #1 platform for electric automation manufacturers to introduce their novelties as well as products and solutions established in the market to a first-rate audience of industry professionals. Every year, numerous companies introduce their new products during SPS IPC Drives.

SPS IPC Drives covers the entire spectrum of electric automation including all components down to complete systems and displays herewith integrated automation solutions.

SPS IPC Drives is known for its strong working atmosphere. Visitors are searching for products and solutions to solve their automation tasks here.

Exhibition topics:

- Control technology
- IPCs
- Drive systems and components
- Human-machine-interface devices
- Industrial communication
- Industrial software
- Interface technology
- Mechanical infrastructure
- Sensor technology

Visitors with decision-making power!

About 60 % of the visitors come from the fields of executive management, design & development and production.

(Results of SPS IPC Drives 2015)

Find more detailed information about the visitors at
»Facts & Visitor structure«.



Do you have further questions regarding the exhibition?

At phone +49 711 61946-829 or sps@mesago.com
we will be pleased to assist you!

CONCEPT



Exhibition

Product groups

BOOKING

Application form

Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures

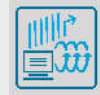
Visitor structure

Statements

International events

CONTACT

Contact persons



Product groups of SPS IPC Drives 2017

1. Drive systems and components

1.1. Standard motors

- 1.1.1. Asynchronous motors
- 1.1.2. Three-phase motors
- 1.1.3. Direct current motors
- 1.1.4. Synchronous motors

1.2. Dedicated motors

- 1.2.1. AC-servomotors
- 1.2.2. Brake motors
- 1.2.3. DC-servomotors
- 1.2.4. Direct drives (rotatory)
- 1.2.5. Motors for hazardous areas
- 1.2.6. Gear motors
- 1.2.7. High geared frequency motors & drives
- 1.2.8. High-torque motors
- 1.2.9. Hollow shaft drives
- 1.2.10. Compact drives
- 1.2.11. Linear motors
- 1.2.12. Precision drives
- 1.2.13. Belt and chain drives
- 1.2.14. Spindle motors
- 1.2.15. Torque motors
- 1.2.16. Transverse flux drives
- 1.2.17. Water-cooled motors

1.3. Small motors

- 1.3.1. Brushless DC motors
- 1.3.2. Single-phase motors
- 1.3.3. Electronic motors
- 1.3.4. Direct current motors
- 1.3.5. Micro actuators
- 1.3.6. Micro motors
- 1.3.7. Stepping motors and drives
- 1.3.8. Voice coil actuators
- 1.3.9. AC motors

1.4. Drives, systems, motion control

- 1.4.1. Power converter
 - 1.4.1.1. Converters
 - 1.4.1.2. Rectifiers
 - 1.4.1.3. Inverters
- 1.4.2. Drives
 - 1.4.2.1. Three-phase drives
 - 1.4.2.2. DC drives
 - 1.4.2.3. Compact drives
 - 1.4.2.4. Positioning drives
 - 1.4.2.5. Positioners
 - 1.4.2.6. Electric traction drives
- 1.4.3. Drive controllers
- 1.4.4. Motor controllers
- 1.4.5. Vector controllers
- 1.4.6. Positioning systems
- 1.4.7. Technology functions for electric drives

1.5. Drive components

- 1.5.1. Brakes
- 1.5.2. Brake resistors
- 1.5.3. Chokes
- 1.5.4. Solenoids
- 1.5.5. EMC filters

- 1.5.6. Gears
- 1.5.7. Couplings
- 1.5.8. Motor power cables

2. Mechanical infrastructure

2.1. Control cabinet and control cabinet systems

- 2.1.1. Heatings for cabinet systems
- 2.1.2. Cooling for cabinet systems
- 2.1.3. Fans and blowers for cabinet systems

2.2. Industrial housing systems

- 2.2.1. Housings
- 2.2.2. Racks

2.3. Cables and fiber optic systems

- 2.3.1. Cables and cords for industrial use
- 2.3.2. Fiber optic systems for industrial use
- 2.3.3. Cable carriers

2.4. Rotary joints

- 2.4.1. Slip ring systems
- 2.4.2. Fiber optical rotary joints

3. Sensor technology

3.1. Binary sensors

- 3.1.1. Flow sensors, switching
- 3.1.2. Level sensors, switching
- 3.1.3. Pulse sensors, counters
- 3.1.4. Inductive sensors
- 3.1.5. Capacitive sensors
- 3.1.6. Photoelectric sensors
- 3.1.7. Laser sensors
- 3.1.8. Magnetic sensors
- 3.1.9. Ultrasonic sensors
- 3.1.10. Sensors for cylinders
- 3.1.11. Pressure and vacuum sensors, switching
- 3.1.12. Temperature sensors, switching
- 3.1.13. Sensors for hazardous areas, switching

3.2. Rotary transducers

- 3.2.1. Absolut value encoders
- 3.2.2. Incremental value encoders
- 3.2.3. Resolvers
- 3.2.4. Sine wave encoders
- 3.2.5. Tachometers
- 3.2.6. Rotary transducers for hazardous areas

3.3. Identification sensors and systems

- 3.3.1. Code scanners, optical
- 3.3.2. RFID systems
- 3.3.3. Identification sensors for hazardous areas

3.4. Industrial image processing

- 3.4.1. Vision sensors
- 3.4.2. Smart cameras
- 3.4.3. Vision systems
- 3.4.4. Lighting
- 3.4.5. Cameras
- 3.4.6. Lenses

CONCEPT

Exhibition



Product groups

BOOKING

Application form

Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures

Visitor structure

Statements

International events

CONTACT

Contact persons



Product groups of SPS IPC Drives 2017

3.5. Measuring sensors and systems

- 3.5.1. Accelerating sensors
- 3.5.2. Deformation sensors
- 3.5.3. Distance sensors
 - 3.5.3.1. Distance sensors, inductive
 - 3.5.3.2. Distance sensors, optical
 - 3.5.3.3. Distance sensors, ultrasonic
- 3.5.4. Torque sensors
- 3.5.5. Pressure sensors, measuring
- 3.5.6. Flow sensors, measuring
- 3.5.7. Color sensors, measuring
- 3.5.8. Humidity sensors
- 3.5.9. Level sensors, measuring
- 3.5.10. Velocimeters
- 3.5.11. Force transducers
- 3.5.12. Light grids, measuring
- 3.5.13. Linear encoders
- 3.5.14. Linear potentiometers
- 3.5.15. Inclination sensors
- 3.5.16. Measuring scanners
- 3.5.17. Temperature sensors, measuring
- 3.5.18. Angle sensors
- 3.5.19. Weighing sensors and systems
 - 3.5.19.1. Load cells
 - 3.5.19.2. Weighing systems
- 3.5.20. Sensors and devices for material analysis
- 3.5.21. Sensors for hazardous areas, measuring

3.6. Safety sensors and systems

- 3.6.1. Safety cameras
- 3.6.2. Safety light grids and curtains
- 3.6.3. Safety scanners
- 3.6.4. Safety switches
- 3.6.5. Safety connecting blocks
- 3.6.6. Safety shutdown mats

3.7. Measuring transducers

3.8. Measuring instruments for electric signals

4. Control technology

4.1. Compact control systems (PLCs)

- 4.1.1. PLC-based control systems
- 4.1.2. Micro-computer based control systems

4.2. Modular controls

- 4.2.1. Control modules
- 4.2.2. I/O modules
- 4.2.3. Functional modules
- 4.2.4. Communication modules

4.3. Logic modules

- 4.3.1. Control modules
- 4.3.2. I/O modules
- 4.3.3. Functional modules
- 4.3.4. Communication modules

4.4. Computerized numerical controls (CNC)

- 4.4.1. Control modules
- 4.4.2. I/O modules
- 4.4.3. Positioning modules
- 4.4.4. Functional modules
- 4.4.5. Communication modules
- 4.4.6. Robot controls

4.5. IPC-based control systems

- 4.5.1. Slot PLCs
- 4.5.2. Soft PLCs
- 4.5.3. Embedded PLCs

4.6. Safety PLCs

- 4.6.1. Compact safety PLCs
- 4.6.2. Modular safety PLCs
- 4.6.3. Decentral I/O modules

5. IPCs

5.1. Box-PCs

5.2. Hat-rack-PCs

5.3. Panel-PCs

5.4. Rack-PCs

6. Industrial software

6.1. Planning and engineering software

- 6.1.1. Mechanical construction
- 6.1.2. Electrical construction
- 6.1.3. Programming/software for control technology
- 6.1.4. General planning software

6.2. Production/manufacturing software

- 6.2.1. MES
- 6.2.2. Production data acquisition
- 6.2.3. HMI/SCADA
- 6.2.4. Energy and resource management
- 6.2.5. Data management for the production
- 6.2.6. Control runtime
- 6.2.7. Production optimization

6.3. Maintenance software

- 6.3.1. Analysis
- 6.3.2. Asset management
- 6.3.3. Predictive maintenance
- 6.3.4. Condition monitoring
- 6.3.5. Remote monitoring

6.4. Cross sectional technology

- 6.4.1. Cyber security
- 6.4.2. Cloud computing application

CONCEPT

Exhibition



Product groups

BOOKING

Application form

Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures

Visitor structure

Statements

International events

CONTACT

Contact persons



Product groups of SPS IPC Drives 2017

7. Interface technology and power supplies

7.1. Signal converters

- 7.1.1. Measuring amplifiers
- 7.1.2. Measuring transducers
- 7.1.3. Isolation amplifiers
- 7.1.4. Current and voltage transformers
- 7.1.5. Interface changer
- 7.1.6. Ex-isolating signal converters

7.2. Power supplies

- 7.2.1. Uncontrolled power supplies
- 7.2.2. Linear-controlled power supplies
- 7.2.3. Primary-switched power supplies
- 7.2.4. Uninterruptible power supplies (UPS)
- 7.2.5. Power supplies for hazardous areas
- 7.2.6. Transformers

7.3. Monitoring and protection equipment

- 7.3.1. Isolation monitoring devices
- 7.3.2. Fusing devices
- 7.3.3. Lightning and surge protection devices
- 7.3.4. Current and voltage monitoring devices
- 7.3.5. Phase failure protection devices
- 7.3.6. Monitor relays
- 7.3.7. Measuring relays

7.4. Safety devices and systems

- 7.4.1. Compact safety switches
- 7.4.2. Modular safety switches

7.5. Interface modules

- 7.5.1. Optical couplers (SSRs)
- 7.5.2. Signalling relays
- 7.5.3. Timers
- 7.5.4. Counters
- 7.5.5. Switching relays

7.6. Interface technology

- 7.6.1. Rail-mounted terminal blocks for industrial use
- 7.6.2. Marking material
- 7.6.3. Passive sensors / actor boxes
- 7.6.4. Plug connectors

8. Low voltage-switching devices

8.1. Contactors

- 8.1.1. Motor contactors
- 8.1.2. Auxiliary contactors
- 8.1.3. Semiconductor relays

8.2. Motor protection devices

- 8.2.1. Motor protection switch
- 8.2.2. Overload relays
- 8.2.3. Motor starters / soft start devices
- 8.2.4. Motor management systems

8.3. Circuit breakers

- 8.3.1. Main switches
 - 8.3.1.1. Disconnecting switches
 - 8.3.1.2. Power switches
 - 8.3.1.3. Switch disconnectors
- 8.3.2. Control switches
- 8.3.3. Electric cam switches
- 8.3.4. Mechanical switches

9. Human-machine-interface devices

9.1. IPCs

9.2. Operator panels

9.3. Mobile operator panels

9.4. Displays, monitors and screens

9.5. Keyboards

9.6. Control panels

9.7. HMI systems

9.8. HMIs for hazardous areas

9.9. Control and signal devices

10. Industrial communication

10.1. Industrial ethernet

- 10.1.1. Network infrastructure
- 10.1.2. Field devices (I/O modules etc.)
- 10.1.3. Functional modules
- 10.1.4. Network adapters
- 10.1.5. Tools

10.2. Field bus systems

- 10.2.1. Network infrastructure
- 10.2.2. Field devices (I/O modules etc.)
- 10.2.3. Functional modules
- 10.2.4. Network adapters
- 10.2.5. Tools

10.3. Safety field bus systems

- 10.3.1. Network infrastructure
- 10.3.2. Field devices (I/O modules etc.)
- 10.3.3. Functional modules
- 10.3.4. Network adapters
- 10.3.5. Tools

10.4. Wireless communication

- 10.4.1. Network infrastructure (radio modems, access points)
- 10.4.2. Field devices
- 10.4.3. Functional modules
- 10.4.4. Network adapters
- 10.4.5. Safety devices
- 10.4.6. Tools
- 10.4.7. Wireless communication for hazardous areas

10.5. Telecontrol technology

CONCEPT

Exhibition



Product groups

BOOKING

Application form

Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures

Visitor structure

Statements

International events

CONTACT

Contact persons



Product groups of SPS IPC Drives 2017

10.6. Industrial security

- 10.6.1. Network infrastructure
- 10.6.2. Field devices
- 10.6.3. Functional modules
- 10.6.4. Network adapters
- 10.6.5. Tools and software

10.7. Sensor/actuator communication

- 10.7.1. Network infrastructure
- 10.7.2. Field devices
- 10.7.3. Functional modules
- 10.7.4. Software and tools

10.8. Industrial communication for hazardous areas

- 10.8.1. Network infrastructure
- 10.8.2. Field devices
- 10.8.3. Functional modules
- 10.8.4. Software and tools

11. Training and consulting

- 11.1. Teaching-/trainings-aid
- 11.2. Professional literature/publishers
- 11.3. Company-independent training
- 11.4. Company-specific training

CONCEPT

Exhibition



Product groups

BOOKING

Application form

Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures

Visitor structure

Statements

International events

CONTACT

Contact persons





Exhibit at SPS IPC Drives 2017 – It is that easy

Step 1: Apply early!

Make sure you are part of SPS IPC Drives 2017 by booking your exhibition space as early as possible with the enclosed application form.

Stand space prices (Minimum 12 sqm)

Row stand (1 side open)	209.00 EUR/sqm
Corner stand (2 sides open)	249.00 EUR/sqm
Head stand (3 sides open)	259.00 EUR/sqm
Island stand (4 sides open)	269.00 EUR/sqm

All prices plus 19 % VAT. An additional surcharge of EUR 0.60 per sqm plus VAT will be charged on behalf and account of the Association of the German Trade Fair Industry (AUMA).

The registration of co-exhibitors is free of charge – no additional fee will be charged.

Step 2: Individual assistance when choosing your stand space

Allocation of the stand positions will start from April on. Requests regarding your stand location are considered as good as possible – depending on the availability of spaces within the different main topics of the halls. Even if we send out the offers not before April it is important to register early.

Step 3: Your exhibition stand

You bring your **own stand construction** to the exhibition?

Then please have a look at our stand construction guidelines on the internet at:

https://www.mesago.de/download/sps/SPS2017_Guidelines_ImportantInformation.pdf

You would like to **rent a system stand**? You can find more information within this documentation at »**Booking/Rental stand**«.

For example:

Stand space price for a row stand incl. stand building „Trio“/ „Zoom“ (12 sqm)

Row stand price:	209.00 EUR x 12 sqm	2,508.00 EUR
System stand price:	95.00 EUR x 12 sqm	1,140.00 EUR
Add. surcharge AUMA	00.60 EUR x 12 sqm	7.20 EUR
Price net total:		3,655.20 EUR

Step 4: Ideal preparation of your participation

With your stand confirmation you will be provided with the login and password for the exhibitor manual online (Mesago) and the Online ExhibitorShop (Nuremberg). All important information for your successful participation at SPS IPC Drives is summarized. From ordering forms to guidelines, from free promotional material to technical documents – everything can be found easily and fast from your computer.

**We will be pleased to assist you with your questions
regarding the exhibition personally –**

you can reach us at phone +49 711 61946-829 or sps@mesago.com

CONCEPT

Exhibition

Product groups

BOOKING

➔ **Application form**

Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures

Visitor structure

Statements

International
events

CONTACT

Contact persons

sps ipc drives



Marketing services – For your successful presentation!

As soon as you have applied for the exhibition you will be able to profit from our personal exhibitor support even more. After you have decided on a stand space we offer comprehensive marketing services which top off your participation in the exhibition. A successful exhibition needs the joint forces of both, organizer and exhibitor before and during the show. Take advantage of our marketing services and optimize your participation in SPS IPC Drives 2017!

Company profile online

The homepage sps-exhibition.com offers numerous opportunities to promote your company and your participation in SPS IPC Drives before the exhibition. Create your own exhibitor profile and inform your potential clients in detail already before the exhibition.

Visitor advertising

Mesago organizes an extensive and well-targeted international visitor promotion campaign. We invite the visitors to the event by means of direct mails, an international advertising campaign, internet advertising and newsletters.

Press services

During SPS IPC Drives we offer you the opportunity to display free of charge additional product information and press folders of your company in the press office at the Presse-Center on-site and you have the option of holding your company's press conference either in a free conference room or directly at your exhibition booth.

Additional advertising opportunities

Highlight your presence at SPS IPC Drives 2017 with the aid of additional advertising, specific to your company. Call the visitors' attention to your participation before the event or choose one of the exclusive advertising opportunities we offer on site to lead the visitors to your stand.



Gigaframe



Stair Advertising



Outdoor advertising



Banner Up

CONCEPT

Exhibition
Product groups

BOOKING

Application form



Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures
Visitor structure
Statements
International events

CONTACT

Contact persons

sps ipc drives



Marketing services – Promotional material

Most of the offered promotional material is free of charge and available in unlimited numbers! This way, you have a large range of promotional material at your disposal to announce your participation in the exhibition.

Entry voucher

Invite your customers and business contacts with the entry voucher free of charge to visit SPS IPC Drives. You can order them in German, English, French and Italian. The order quantity of entry vouchers is unlimited. Entry vouchers redeemed will not be charged to your account after the exhibition. If desired we will print the name of your company and your stand number on the voucher - at cost price only. The electronic version of the entry voucher with the printed name of your company is also free of charge and for download in the Exhibitor Manual online at your disposal.



Entry voucher example 2016



Subject to change

Poster



Logo of the event

CONCEPT

- Exhibition
- Product groups

BOOKING

- Application form
- ➔ Marketing services
- Rental stand

PLANS

- Main topics

FACTS

- Facts/figures
- Visitor structure
- Statements
- International events

CONTACT

- Contact persons



Marketing services – Promotional material

Visitor brochures

The visitor brochure provides your customers with up-to-date and detailed information. Therefore they are an important decision guidance for your customers. Contact your customers abroad – you can get the visitor brochure in German and English.

Advertising stickers

Make your entire correspondence an advertising tool – point out your participation in SPS IPC Drives by using advertising stickers continuously. On demand we can provide you with advertising stickers that include your stand number at cost price only.

Posters

Use our eye-catching posters to draw attention of your business contacts and customers to the exhibition. Stick them up in your offices, cafeteria, reception or on your bulletin board.

Logo of the event, banner and email signatures

Do not forget to refer to your participation in the exhibition through your advertisements, on your website and in your emails! Make use of the logo of the event including your stand number.

VIP-tickets

Your special customers should be treated in a special way: Invite your top customers with a free of charge VIP-ticket to SPS IPC Drives 2017. With this ticket, your most important clients get a very easy access to the exhibition.

You will receive further information on the promotional material as well as respective forms within the exhibitor manual online in June.

CONCEPT

Exhibition
Product groups

BOOKING

Application form



Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures
Visitor structure
Statements
International events

CONTACT

Contact persons



Do you have questions regarding promotional material?

Ms. Suzana Grabar will be pleased to assist you
at phone +49 711 61946-426
or suzana.grabar@mesago.com



System stand rental – participating in the exhibition is really easy

The order forms for the rental stands as well as additional furniture can be found in the exhibitor manual online. Contact details of our service partners are also available there. They will be pleased to send you an individual offer for your rental stand and additional stand fittings or furniture. Your login and password for the exhibitor manual online will be sent to you after you have applied for your stand, but not before June.

System stand

Price: 95.00 EUR/sqm plus 19 % VAT

Version »Trio«

Equipment

Aluminium-colored lattice support with triangular signboard (200 cm wide, 50 cm high) on all open sides of the stand space; round pillar(s), color to match fascia, (for corner stands and head stands only)

Choice of colors

- grey (RAL 7040)
- red (RAL 3020)
- blue (RAL 5017)

Version »Zoom«

Equipment

Aluminium-colored design fascia panel with rectangular white signboard (150 cm wide, 40 cm high) on all open sides of the stand space; corner pillar(s) (for corner stands and head stands only)

Choice of colors

- blue (RAL 5017)
- red (RAL 3020)
- green (RAL 6029)
- grey (RAL 7040)
- yellow (RAL 1023)

Both versions

Lettering of signboard according to choice of colours in black or white self-adhesive letters (company name), height of lettering 75 or 100 mm as far as possible

- wall panels plain, white (250 cm high);
- carpeting: grey or blue
- 1 stand sign;
- 1 cubicle, 2 m x 2 m with hinged door (alternative, 1 m x 1 m)
- 1 table white, 70 cm x 70 cm,
- 4 upholstered chairs: grey or blue
- 1 spotlight for each 6 sqm stand space
- 1 socket incl. maximum power rating 3 kW



Example: Version »Trio«



Example: Version »Zoom«

CONCEPT

Exhibition
Product groups

BOOKING

Application form
Marketing services



Rental stand

PLANS

Main topics

FACTS

Facts/figures
Visitor structure
Statements
International events

CONTACT

Contact persons



Main topics of SPS IPC Drives

Concept of hall layout

The halls at SPS IPC Drives are classified according to the main exhibition topics.

Allocation of stands

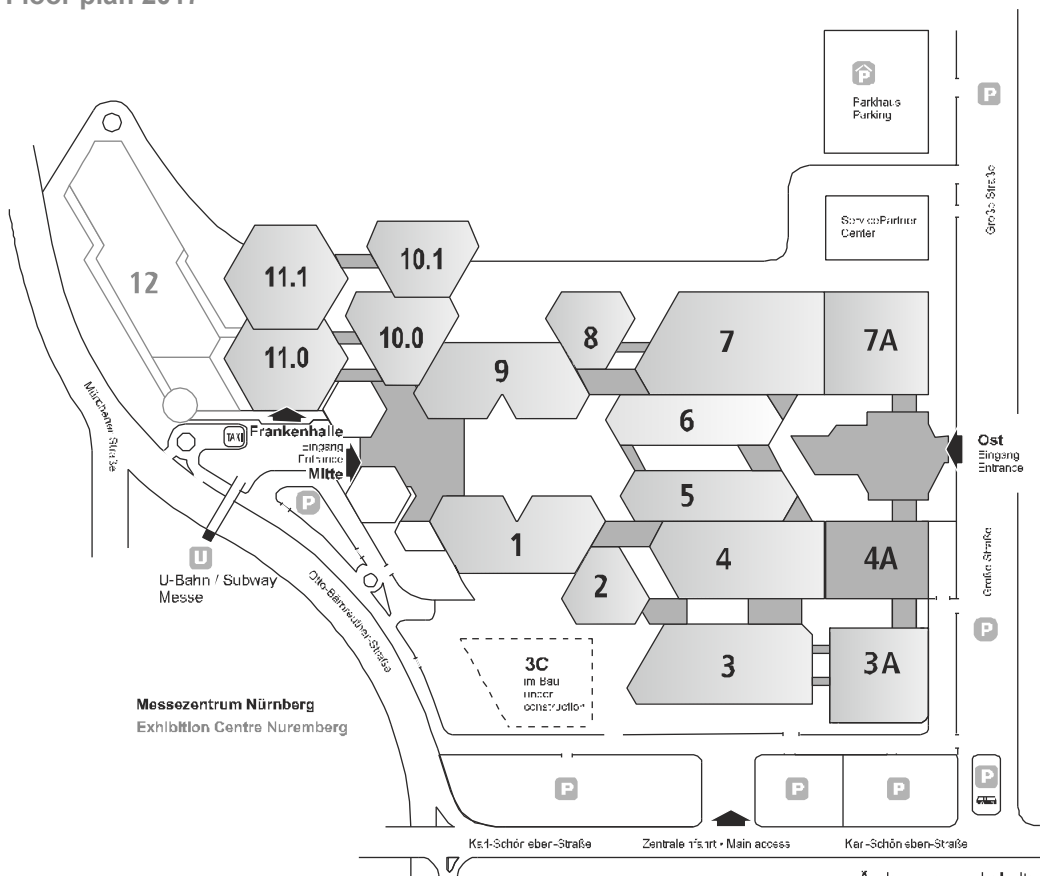
The allocation of stands follows the receipt of the application as well as the availability of stand spaces and the product group classification. **Therefore apply early!**

Please note:

During the allocation of stands changes in the main exhibition topics are possible. Changes of the main topics can appear until the allocation phase is completed.

For your reference:
(subject to change)

Floor plan 2017



Änderungen vorbehalten
Subject to change
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CONCEPT

Exhibition
Product groups

BOOKING

Application form
Marketing services
Rental stand

PLANS

➔ Main topics

FACTS

Facts/figures
Visitor structure
Statements
International events

CONTACT

Contact persons



Facts and figures SPS IPC Drives

The market square of the automation industry SPS IPC Drives 2016 at a glance

Exhibitors total	1,605
Exhibitors German	1,077
Exhibitors from abroad	528

The share of exhibitors from outside Germany is 32.9 % (2015: 32 %).

The development of SPS IPC Drives in the past 5 years

	2016	2015	2014	2013	2012
Space in sqm	122,200	122,800	117,800	114,000	106,100
Exhibitors total	1,605	1,668	1,602	1,622	1,458
German	1,077	1,136	1,094	1,137	1,029
Other countries	528	532	508	485	429
Visitors total	63,291	64,386	56,787	60,027	56,874
German	47,939	48,924	43,582	46,248	44,401
Other countries	15,352	15,462	13,205	13,779	12,473

The share of visitors from outside Germany 2016 is 24.3 % (2015: 24%).

Reasons for visiting SPS IPC Drives

* (Results of the visitor survey SPS IPC Drives 2015)

89 %* of the visitors sought and found products or solutions for their companies.

77 %* of the visitors gathered information at the exhibitors about their product offers, innovations and trends.

54 %* of the visitors gained general market information.

CONCEPT

Exhibition
Product groups

BOOKING

Application form
Marketing services
Rental stand

PLANS

Main topics

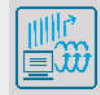
FACTS

→ Facts/figures

Visitor structure
Statements
International events

CONTACT

Contact persons



The visitors of SPS IPC Drives*

Meet experts and decision makers as an exhibitor!

For the visitors SPS IPC Drives was the highlight of the electric automation industry.

Highly qualified and decision making trade visitors with an increasing share from foreign countries.

47,939 (75,7 %) of the total of 63,291 visitors at SPS IPC Drives 2016 came from Germany and 15,352 visitors (24,3 %) from other countries.

Visitors with power!

A high number of the visitors come from the fields of executive management, design & construction and production – these visitors have decision making power!

The visitors of SPS IPC Drives are your potential customers – Profit from this high quality audience!

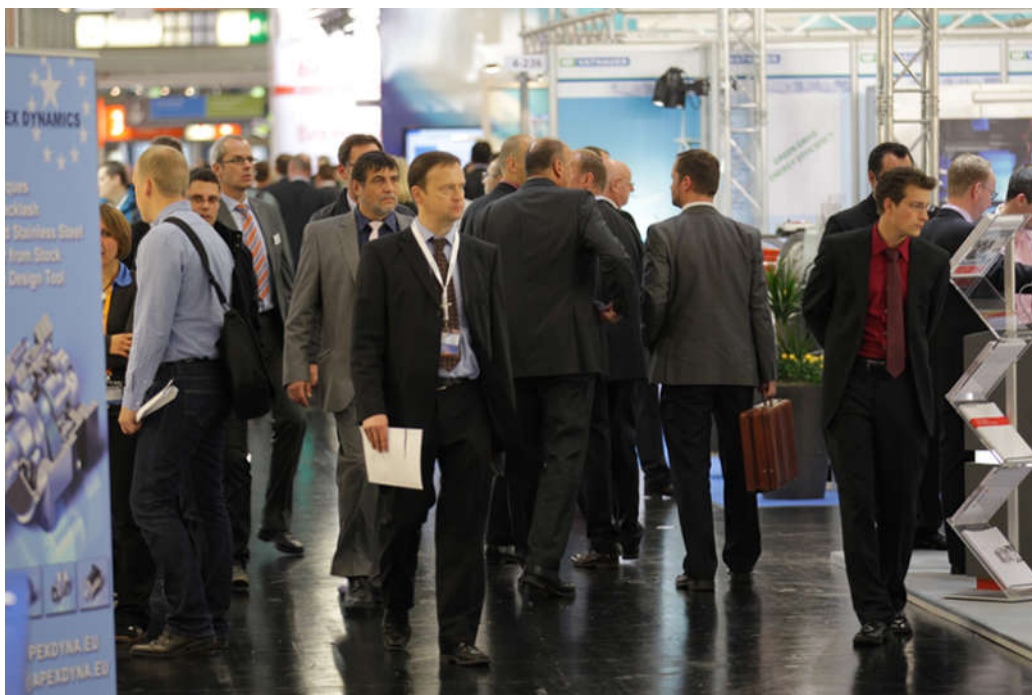
* (Results of the exhibitor and visitor survey SPS IPC Drives 2015)

97 %* of the visitors will recommend SPS IPC Drives to their clients and colleagues.

91 %* of the visitors are planning to visit SPS IPC Drives again.

94 %* of the visitors evaluate SPS IPC Drives as very good/good overall.

75 %* of the visitors are involved in the decision making of their companies' purchase.



CONCEPT

Exhibition

Product groups

BOOKING

Application form

Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures

➔ Visitor structure

Statements

International events

CONTACT

Contact persons



The visitors of SPS IPC Drives*

Visitor structure according to industries

Industry	Percentage
Control technology and sensors	15.3 %
Electric drives	13.0 %
Engineering, consulting	12.1 %
Plant engineering	11.2 %
Electrical measurement and controls	9.0 %
Process machinery, plants	6.7 %
Machine tools	4.9 %
Automotive production	4.8 %
Industrial IT and networks	4.7 %
Energy	3.0 %
Packaging machinery	3.0 %
Assembly technologies, handlings	2.8 %
Institute	2.7 %
Others*	6.8 %

* All industries with a share of < 2.7 %

Other industries: Paper, printing; Precision engineering, optics, medical engineering; Wood engineering; Plastic machinery; Environment

Visitor structure according to job function

Job function	Percentage
Design, Construction, Research	36.0 %
Sales	20.2 %
Executive Management	13.2 %
Production	10.5 %
Marketing	4.9 %
Purchasing	4.5 %
IT	4.2 %
Production Planning	2.3 %
Controlling	1.5 %
Quality Management	1.2 %
Others*	1.5 %

* All job functions with a share < 1,0 %

Other job functions: Export; Logistics; Personnel management

Proportional distribution of foreign visitors

Land	in Prozent
Austria	13.3 %
Italy	11.6 %
Czech Republik	10.3 %
Switzerland	8.9 %
France	4.4 %
Netherlands	4.4 %
Sweden	3.7 %
Poland	3.4 %
Great Britain	2.7 %
Turkey	2.6 %
Denmark	2.3 %
Slovenia	2.2 %
South Korea	2.0 %
Others*	28.2 %

* All countries with a share of < 2,0 %

CONCEPT

Exhibition
Product groups

BOOKING

Application form
Marketing services
Rental stand

PLANS

Main topics

FACTS

Facts/figures



Visitor structure

Statements
International events

CONTACT

Contact persons



And that's what exhibitors say about SPS IPC Drives*

Siemens AG

Heinz Eisenbeiss, Head of Marketing & Promotion

"Current and upcoming trends of the industry is found at SPS IPC Drives. Here, inspiration is gathered and information exchange is encouraged – creating a win-win situation for exhibitors and visitors."

AUVESY GmbH & Co KG

Silke Glasstetter, Marketing Manager

"SPS IPC Drives is the most important event of the year for AUVESY. From our point of view, the exhibition more than upholds its reputation as the industry's meeting place. The response on our booth was once again extremely positive with a large number of new high-quality."

Kaspersky Lab UK Ltd.

Andrey Nikishin, Head of Future Technologies Projects

"We are here for the first time and we are really impressed by the scale of the exhibition and the quality of the audience. We met guys from all over the world, from Korea to Mexico, and India to Brazil. From one location you can cover most of the world. We will definitely be here next year."

eddylab GmbH

Michael Reiter, CEO

"The development of SPS IPC Drives is unique and we, as exhibitors, profit from this. The high quality of enquiries leads to new interesting business relations with a high potential - it's just the way it should be. We will be back."

Balluff GmbH

Beatrice Harrer, Team Manager Exhibition and Event Management

"SPS IPC Drives is the highlight of a very extensive exhibition year for Balluff. Product launches are timed in such a way that we can present them in Nuremberg. We meet the exactly right target group to place our themes. Very interesting is also the growing share of international visitors at our exhibition booth."

Murrelektronik GmbH

Steffen Hönlinger, Director of Corporate Marketing

"The best comes last: SPS IPC Drives in Nuremberg is the highlight and finale at the same time for Murrelektronik. The exhibition is by far more than navel-gazing. We once again had practice-oriented, intensive discussions which confirmed that we are on the right way. We will take part again next year."

CONCEPT

Exhibition
Product groups

BOOKING

Application form
Marketing services
Rental stand

PLANS

Main topics

FACTS

Facts/figures
Visitor structure



Statements

International events

CONTACT

Contact persons



International events

Exhibitions for automation technologies need to take place where the manufacturer and the user industries are located, where suppliers of electric automation technology have their growing markets and where they wish to establish a professional platform for presentation and communication.

SPS IPC Drives is capturing international markets:

China as the world's biggest market for automation technology and Italy as the second largest one in Europe are the ideal regions for international SPS IPC Drives events. Messe Frankfurt's international distribution network offers the possibility to transfer and adopt SPS IPC Drives successful concept to the respective market needs.

SPS – Industrial Automation Fair Guangzhou (SIAF), China 1 – 3 March 2017

China, as the economy with the highest growth rate and increasing quality standards, is especially attractive as market for electric automation technology.

With one third of China's manufacturing capacity located in Guangdong, the province is one of the leaders worldwide in terms of production and export of manufactured goods. Furthermore the provincial capital Guangzhou owns Asia's largest exhibitor center, the Pazhou Complex. Modern architecture and infrastructure characterize the site. Renowned exhibitors, also subsidiaries of German manufacturers, use this platform to present their products to the Chinese market. In 2016 521 exhibitors presented their latest products. The exhibitors could convince 43,907 visitors of their products and solutions. This results to an increase of visitors of around 12 % compared to last year. It highlights that SIAF has established itself as one of the leading shows in the Chinese market.

For questions regarding the exhibition participation the team in China will be happy to assist you at sps@china.messefrankfurt.com

For more information please visit www.spsinchina.com



CONCEPT

Exhibition

Product groups

BOOKING

Application form

Marketing services

Rental stand

PLANS

Main topics

FACTS

Facts/figures

Visitor structure

Statements



International events

CONTACT

Contact persons



International events

SPS Automation India, Mumbai 8 – 10 June 2017

India's automation industry, currently estimated at USD 2 billion, is growing at an annual average of 12 per cent, which translates to huge opportunities for the sector. With the evolution of the Indian market, the need for a more competitive edge in terms of productivity, profitability, safety and sustainable manufacturing processes has also heightened. SPS Automation India will be held at the Bombay Exhibition & Convention Centre. The exhibition place Mumbai, located on the west coast of India in the state of Maharashtra, is characterized by its extremely high economic strength and good infrastructure. About 1,600 trade visitors came to this years exhibition. 54 exhibitors showcased products and solutions on an exhibition space of 2,200 sqm. Use this platform and present yourself also in India.

In case of questions regarding your exhibition participation in India Mr. Sameer Khedkar (sameer.khedkar@india.messefrankfurt.com) will be glad to assist you.

sps automation
INDIA

SPS IPC Drives Italia, Parma 23 – 25 May 2017

Italy is the second largest market for electric automation technology in Europe after Germany. Parma, the venue, is one of the leading economic centers in northern Italy. It lies strategically advantageous in the center of the region Emilia-Romagna. Leading industries of the Italian and international markets are located near by 60 to 80 percent of those companies interesting for automation suppliers are located in the Lombardy and Emilia Romagna only. In 2016 28,614 visitors came to the exhibition site in Parma. 674 exhibitors presented their products and solutions on three consecutive days on an exhibition space of 51,800 sqm. SPS IPC Drives Italia has established itself as THE platform for the electric automation technology in Italy. The conference that took place parallel to the exhibition also exceeded all expectations.

In case of questions regarding your exhibition participation in Italy Mr. Daniele Lopizzo (exhibitors@spsitalia.it) will be glad to assist you.

For more information please visit www.spsitalia.it

sps ipc drives
ITALIA

Tecnologie per l'Automazione Elettrica
Sistemi e Componenti
Fiera e Congresso

CONCEPT

Exhibition
Product groups

BOOKING

Application form
Marketing services
Rental stand

PLANS

Main topics

FACTS

Facts/figures
Visitor structure
Statements



International events

CONTACT

Contact persons



International events

Smart Industry Solutions Shanghai, China 27 – 29 June 2017

With the introduction of Industry 4.0, smart manufacturing trends are quickly gaining steam, particularly in China. “Smart Industry Solutions Shanghai” highlights the revolutionary method of manufacturing that utilizes Internet of Things (IoT) to connect real and virtual worlds of production. Cutting-edge intelligent industrial automation systems, technologies and solutions will be on offer. This makes “Smart Industry Solution Shanghai” an ideal trading and knowledge sharing platform for your company to showcase innovative smart solutions and help manufacturers today prepare for high-tech productions in the future.

“Smart Industry Solutions Shanghai” offers both a unique and specialized seminar and exhibition platform to present your company's expertise on “Industry 4.0”. The fair promotes face-to-face interactions and encourages business relations with global partners for future collaborations. It also gives visitors a better understanding of overall efficiency, cost savings and other benefits put forth by smart manufacturing.

For questions regarding the exhibition participation the team in China will be happy to assist you at sps@china.messefrankfurt.com

For more information please visit www.spsinchina.com

smart
industry solutions
SHANGHAI

CONCEPT

Exhibition
Product groups

BOOKING

Application form
Marketing services
Rental stand

PLANS

Main topics

FACTS

Facts/figures
Visitor structure
Statements



International events

CONTACT

Contact persons



Your contact persons for SPS IPC Drives –
We are pleased to assist you!

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CONCEPT

Exhibition
Product groups

BOOKING

Application form
Marketing services
Rental stand

PLANS

Main topics

FACTS

Facts/figures
Visitor structure
Statements
International events

CONTACT



Contact persons