

MULTIEYE® PeopleCounter

because every customer counts!

With MULTIEYE PeopleCounter artec technologies AG offers an easy-to-install, user-friendly, cost-efficient and scalable solution for counting people/objects.



Your Advantages

Camera independent >>
Reduces costs by flexibility of choice

Interfaces >>
Integration of cash-desks, ATM, scanners – and other system data via the MULTIEYE Datalog-Module

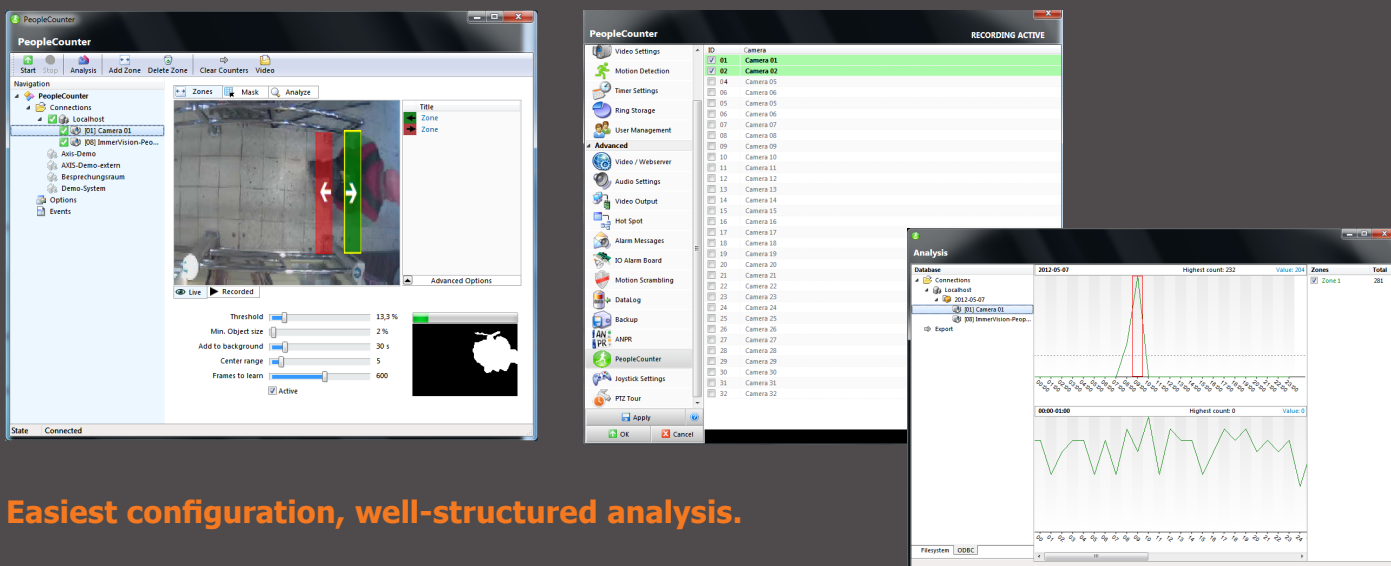
Software based network application >>
Remote access

Real time operation >>
Fast access to current data

Remote administration >>
Reduced maintenance costs

Universal measurement in terms of direction >>
Simultaneous multi directional count of persons when entering and leaving

Integration into existing systems possible >>
No need to invest in a new external server



Easiest configuration, well-structured analysis.

Why count people in Retail?

The knowledge about customer frequencies offers the opportunity to raise turnover and reduce costs:

- Optimize opening hours
- Customer orientated employee scheduling
- Analyze advertising and promotion campaigns

Easiest data collection for statistics

- Export the collected data to e.g. Excel
- Generate individual statistical analyses to your needs e.g. Visitor numbers accurate to the minute or the average turnover per customer

System Description

The network based (stand alone mode is also possible) solution MULTIEYE PeopleCounter for the efficient counting of people is easy to install subsequently into existing MULTIEYE video surveillance systems (even remote installation is possible). Existing ceiling cameras can normally be used without any problems. Customers running through the pre defined sensor area will be counted independent of direction. The collected data is automatically saved in a database and can be individually analyzed by users.

System Recommendation:

MULTIEYE HYBRID/NET Software from Version 2.4.0

**MULTIEYE PeopleCounter
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